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Heron Hill Winery: Celebrating 40 years of Excellence

September 27, 2017 (Hammondsport, NY) – Heron Hill Winery celebrates their fortieth anniversary year with a focus on heritage, community, sustainability and continuous success. John and Jo Ingle, owners of Heron Hill are pioneers of the early stages of the Finger Lakes wine industry in the 1970's and continue to stay committed to what they started. Heron Hill Winery became one of the first farm-wineries in the area, and was the first farm-winery on Keuka Lake. "We were so driven and continue to be dedicated to the vines, wines and proving that the Finger Lakes is a world-class wine region", states John Ingle.

Many know Heron Hill Winery for their award-winning facility that houses their tasting room, the Blue Heron Café, production, and the Genesis tent which holds many events and weddings on the rolling hills of Keuka Lake. The winery also has expanded to two satellite tasting rooms on Seneca and Canandaigua Lake within the last decade to make their wines more available. However, the personal approach and commitment to quality will never change; it is evident throughout every aspect of making, serving and selling Heron Hill's wines. "Now, looking back, it is very gratifying to see the mature vineyards producing many varieties of wine...the power of determination, drive and resilience carries us onward," said John Ingle while talking about how the winery has evolved over time. These guiding principles have remained constant through the years for Heron Hill – from hand-maintaining the vineyards to hand-harvesting grapes to offering educational and enjoyable tastings and hosting events that combine food, wine and entertainment has and will always be the forefront of the business.

Heron Hill Winery would not be where they are today without the strong local support that they have received from the start. As a way to give back, Heron Hill started a charitable wine program in 2016 that raised funds for Seneca White Deer. For their fortieth anniversary year, the Riesling-Chardonnay wine benefits The EquiCenter for therapeutic riding. Aside from this successful program, Heron Hill Winery also supports programs and organizations that benefit conservation in New York, arts, and family services.

On September 1st, the winery hosted a celebration of 40 years in businesses, along with the Farm Winery Act and its participant's contributions to the local wine industry. Heron Hill Winery continues to celebrate through 2017 with the release of their 40th vintage Old Vines Riesling, and their first ever sparkling wine to be released this fall. For updates and special promotions, follow Heron Hill Winery on Facebook and Instagram, or visit <u>www.heronhill.com</u> and any three tasting room locations.